



## SIMPLE GREEN SMOOTHIES PARTNERS WITH WORLD HOPE INTERNATIONAL TO PROVIDE LIFESAVING OPPORTUNITIES FOR WOMEN AND FAMILIES IN CAMBODIA

### ***A portion of all simple Green Smoothies sales will benefit WHI's Mushroom Cultivation Project***

Brooksville, Fla., July 9, 2018 — [Simple Green Smoothies](#), the number one green smoothie resource online, is proud to announce a partnership with [World Hope International](#) (WHI), a Christian relief and development non-profit organization working with vulnerable and exploited communities worldwide. Through this partnership, Simple Green Smoothies will donate a portion of all sales to World Hope International's [mushroom cultivation project in Cambodia](#), a program that fights human trafficking by empowering mothers and families to earn a year-long sustainable income through the creation of mushroom gardens. For 2018, Simple Green Smoothies has set a goal to raise \$10,000, which will support 10 new families, including approximately 70 people, with a new mushroom grow house.

“Our mission at Simple Green Smoothies is to fuel your passion, which goes hand-in-hand with my passion to give back and make a difference. With this mind, we knew from the start that our company mission wasn't complete without a charity partner,” said Jen Hansard, founder and CEO of Simple Green Smoothies. “With a close connection to World Hope International through The Wesleyan Church, and a shared mission to empower women and mothers, we felt partnering with WHI was a natural fit. We're so proud to be connected with an organization that understands how women can make a positive impact in their communities and works to give them the support they need to do so.”

Simple Green Smoothies was created after Hansard's family had fallen on hard times. Hansard turned to whole, plant-based foods to keep her family nourished on a small budget. She created delicious smoothies with affordable and easy-to-find ingredients, which quickly earned a following. Since then, Hansard has dedicated her life to going after her passions and encouraging others, especially women and mothers, to do the same. Hansard's passion for wellness advocacy, as well as her “healthy obsession” with her daily green smoothie, have become a global movement where over one million people have embraced this simple and healthy habit.

### **Finding Hope in Mushrooms**

World Hope International's holistic approach to [alleviating poverty in Cambodia](#) is centered on empowering women. WHI believes that when women are empowered to provide for their families, their children will have access to better education, they are less vulnerable to human trafficking, and their families are more likely to break the cycle of poverty.

In Cambodia, 80 percent of the population lives in rural areas where the primary source of income is farming, which is highly dependent on seasonal harvests. When harvest season ends, many men travel far for work, leaving women vulnerable as heads of household. To help families stay together with year-long cash flow, World Hope International works with farmers to create mushroom gardens out of waste from last season's harvests. Several crops of mushrooms can be grown in a single year and sold at local markets, increasing a farming family's monthly income from \$50 to \$300. For families living on less than \$1.90 per day, this income is lifesaving.

"We've been working in Cambodia with the Mushroom project since 2014 and have already helped 75 households in five communities. As we continue to expand this project, we're proud to be partnering with Simple Green Smoothies because of our shared passion for empowering women to achieve their full potential and provide for their families," said John Lyon, chief executive officer and president of World Hope International. "We're excited by all the opportunities our mutual interests present and look forward to growing this partnership to make a lasting impact for many years to come."

For more information please visit [www.simplegreensmoothies.com/mushroom-farming](http://www.simplegreensmoothies.com/mushroom-farming) or donate directly to World Hope International at [www.worldhope.org/give/the-power-of-mushrooms](http://www.worldhope.org/give/the-power-of-mushrooms).

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#### ***About Simple Green Smoothies***

Simple Green Smoothies (SGS) is a community-driven organization that has inspired over 1 million people from around the world to drink a daily green smoothie and fuel their passion. Founded in 2012, SGS has published a best-selling recipe book, launched the Daily Blends recipe app and hosts the wildly popular and free 7-Day Green Smoothie Challenge. Their second recipe book, Simple Green Meals is set to release Fall 2018 with Random House.

SGS is on a mission to share plant-powered, whole food recipes that are simple, tasty and affordable. Doing so creates a sustainable lifestyle that can impact the health and happiness of generations to come—and it all starts with a daily green smoothie. To learn more, visit [SimpleGreenSmoothies.com](http://SimpleGreenSmoothies.com) and follow along on [Facebook](#), [Instagram](#) or [YouTube](#).

#### ***About World Hope International***

World Hope International (WHI) is a Christian-relief and development organization that works with vulnerable and exploited communities to alleviate poverty, suffering and worldwide injustices. Founded in 1996, WHI currently works with 15 of the poorest countries in the world focusing on eight key areas: anti-trafficking and gender-based violence, clean water wells and sanitation, rural and economic development, agriculture, education, emergency response, health and nutrition, and child sponsorship.

These key WHI programs bring tangible and positive change to the individuals that WHI works with, who then go on to transform their communities and their countries. WHI bases what they do on long-term results providing resources and knowledge to the poor, so they can ultimately become agents of change within their communities. WHI's vision is to provide those in need with opportunity, dignity and hope so they can possess the tools for change in themselves, their family and their community. To learn more, please visit [WorldHope.org](http://WorldHope.org), sign up for the WHI newsletter or follow WHI on [Facebook](#), [Twitter](#), [YouTube](#) or [Instagram](#).

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*Working with vulnerable and exploited communities to alleviate poverty, suffering and injustice.*